

## **Plextor's owner, Shinano Kenshi Corporation, is now launching a full spectrum of industrial motors**

**Brussels, Belgium – June 16, 2009** – The Japanese company, Plextor, is owned by the Shinano Kenshi Corporation whose sales and marketing in Europe is handled by Plextor Europe. The Shinano Kenshi Corporation reports that their entire line-up of industrial motors is now available in Europe. The company is a world-leading manufacturer of OEM motors, which they manufacture and develop in-house. Since all product development is carried out in-house, the motors are ideal for all types of users and can be totally adapted according to customer demands.

For more than 85 years, the Shinano Kenshi Corporation has developed and manufactured motors that are currently offered from four different segments; 2-Phase Hybrid Stepping Motors, DC Brushless Motors, AC Induction Motors and Special Motion Products. The company is world-renowned for its innovative solutions and no challenge is too advanced or complex to be solved in one of the many facilities located throughout the world that offers totally tailor-made solutions.

The Japanese company's products are primarily used within industrial automation (for example, robots), office automation (for example, printers), HVAC (heating, ventilation and air-conditioning), the automotive industry, and within the medical industry.

The Shinano Kenshi Corporation has the ability to support all engineering and technical solutions, not only components or motors. This means that the company's engineers can strategically approach all technical issues from unique perspectives as compared with other companies. These solutions are offered for many of the motor's complementary products including gears, pulleys, brackets, adapted cabling, integrated connectors, gear boxes, blowers and articulated screws.

<p><b>For more information, test inquiries, interviews and image materials, contact:</b> <i>Andreas Wadensten, Time PR, andreas.wadensten@time.se +46 709-77 90 90 or .</i></p>
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### **About Plextor**

*Plextor Europe - a subsidiary from Shinano Kenshi - established in Brussels, takes responsibility for sales, marketing and technical support in Europe, the Middle East and Africa. Since opening its Brussels office in 1994, Plextor Europe has introduced a number of high quality and technical superior products and solutions, including optical drives, multimedia and storage products, products for visual impaired people, industrial equipment, motion control technology and high precision electrical motors.*